






# Powerful Performance. Winning Results.



## Full Control™

*Honor® Show Chow® Full Control™ is a high fiber, low energy textured feed great for maintaining show cattle in optimum show condition. The high fiber and fat level provides “fill” and “show bloom” exhibitors desire in a “holding” ration.*

*This uniquely formulated, versatile ration offers flexibility in feeding program and can fed to both heifers and steers. Gain Full Control of your feeding program today and try Honor® Show Chow® Cattle products!*

FEATURES	BENEFITS
High fiber, low energy feed	Designed to maintain show calves that have obtained their optimum show ring weight and condition
Textured feed containing a mixture of high-quality processed grains, cottonseed hulls and molasses	Reduces “off-feed” problems through increased palatability and helps maintain a healthy rumen  High quality ingredients helps promote consistency and “stackability” of stool  Feed with total confidence
3% fat	Keeps “show bloom” and optimal appearance
	Balanced combination of zinc, manganese, copper and cobalt  Provides critical highly-available minerals that helps immune response which is critical for healthy traveling show cattle  Helps maximize growth & muscle development allowing cattle to reach their full potential
	Research has shown that TASCO® helps lower body temperature during heat stress - keeping animals on feed
 Confidence at the gut level™	A true, fully fermented yeast culture developed specifically for optimum animal nutrition. Research proven, Diamond V has a unique ability to enhance ration digestibility, palatability and intake by delivering a rich, all-natural nutrient source to the animal's digestive bacteria.

Visit our website to download this product form.



[www.BetterAnimalsShowSeries.com](http://www.BetterAnimalsShowSeries.com)

**Regional Availability**

**Check your current price list for availability in your region, or contact your local Land O' Lakes Purina Feeds Dealer or Representative for more information.**

**For more information on this product, visit our website at [www.BetterAnimalsShowSeries.com](http://www.BetterAnimalsShowSeries.com) or call Land O' Lakes Purina Feeds Customer Service at 1-800-227-8941**

# Full Control™

## GUARANTEED ANALYSIS

Crude Protein, %	(min)	12.0
Crude Fat, %	(min)	3.00
Crude Fiber, %	(max)	20.0
Calcium, % (Ca)	(min)	0.20
Calcium, % (Ca)	(max)	0.70
Phosphorus, % (P)	(min)	0.25
Salt, % (Na Cl)	(min)	0.10
Salt, % (Na Cl)	(max)	0.60
Potassium, % (K)	(min)	0.60
Selenium, ppm (Se)	(min)	0.10
Copper, ppm (Cu)	(min)	10.0
Zinc, ppm (Zn)	(min)	35.0
Vitamin A, UI/lb	(min)	5000.00
Vitamin D, UI/lb	(min)	1200.00
Vitamin E, UI/lb	(min)	6.0

## FEEDING DIRECTIONS

Honor® Show Chow® Full Control™ is designed to be fed at 2 to 3% of bodyweight per day. This feed is designed to “hold” cattle close to their targeted weight by reducing the amount of energy provided while still meeting the calf’s need for protein, vitamins and minerals. If cattle have not been receiving a high-energy ration, Honor® Show Chow® Full Control™ should initially be fed at 5 to 7 lb. along with adequate quantities of roughage. Gradually increase the amount of Honor® Show Chow® Full Control™ until cattle are on full feed. A minimum amount of roughage (1 to 2 lb./hd/d) is recommended. Always provide plentiful fresh, clean water.

**DO NOT FEED TO SHEEP DUE TO HIGH LEVELS OF SUPPLEMENTAL COPPER.**

### The Winning Matrix™

Efficient production requires a thorough understanding and application of the fundamental principles of good husbandry and sanitation. The Purina Mills® Winning Matrix™ program will help you step into the spotlight.

- 1. GOOD BREEDING:** Practice a sound genetic program of selection and culling. Visit a professional breeder for more information. Know the feeling when you have that perfect animal that has the best potential to win.
- 2. GOOD FEEDING:** Proper nutrition for different needs and lifestyles starts with Honor® Show Chow® products. Feed at regular times at least two times daily, with three daily feedings preferred. You can’t become a Grand Champion without the best nutrition.
- 3. SOUND MANAGEMENT:** A clean environment minimizes stress and improves average daily gains. Clean stalls, remove debris and provide fresh water daily. The daily attention to detail is the difference between a Grand Champion and lower placement.
- 4. PREVENTIVE HEALTH:** Establish an effective health program with your local veterinarian. A sick animal never makes it to the top.

These are the building blocks of the Honor® Show Chow® program and the keys to successful production. Practical application of these basic principles will not only enhance your animal’s growth and development, but also increase its potential of winning on the show circuit.