



## Offer Your Show Enthusiasts the Best!



### Show Chow® Pig Basis 18.5

The Purina Mills Research Team has developed a specially formulated, complete pelleted feed designed to meet the exact needs of show pigs. This is a 18.5% protein and 1.1% Lysine feed for show pigs weighing 50 to 180 lbs.

We suggest that Show Chow® First Step be followed by Show Chow® Foundation until pigs weigh 150 to 175 lbs. At that time we suggest feeding Show Chow® Pig Basis 18.5 until 3 weeks prior to show, and then switching to Show Chow® Final Push with Paylean®.

Show Chow® Pig Basis 18.5 delivers cutting edge nutrition technology and optimum performance for show pigs. It is supported by Purina Mills knowledge, experience and research.

#### FEATURES

#### BENEFITS

Research formulated as the "Basis"	Increased energy level to better utilize higher nutrient levels Pigs maintain bloom - you can see the difference
"Ultra" proteins	Select fishmeal to help improve feed intake and digestibility Spray dried red blood cells provide extremely high digestible amino acids Dehydrated eggs – the "gold standard" in protein quality
Proprietary intake enhancer with "milky vanilla" flavor/aroma	For improvement of average daily feed intake and overall average daily gain Enzymes help improve protein and carbohydrate digestion
All-natural, organic acids	Helps maintain intestinal tract health
Use of digestible feed ingredients	Includes ingredients thoroughly tested for biological availability and palatability
Pantothenic Acid	Proper level of this key ingredient helps to start maximum lean deposition and helps maintain meat quality
Chromium	Proper level of this key ingredient helps optimize muscle expression
Increased level of Vitamin E	Antioxidant that helps maintain a healthy immune system function
Researched complete feed	Gives high confidence of a uniformly correct feed for this critical early life stage



Regional Availability

Check your current price list for availability in your region, or contact your local Purina Mills Representative for more information.

For more information on this product, visit our website at [www.ShowChow.com](http://www.ShowChow.com) or call Purina Mills Customer Service at 1-800-227-8941.

# Show Chow® Pig Basis 18.5

## GUARANTEED ANALYSES

Crude Protein %	(min)	18.50
Lysine %	(min)	1.10
Crude Fat %	(min)	6.00
Crude Fiber %	(max)	3.50
Calcium % (Ca)	(max)	1.20
Phosphorus % (P)	(min)	0.70
Salt % (Na Cl)	(min)	0.40
Salt % (Na Cl)	(max)	0.70
Selenium (Se)	(min)	.30 ppm
Zinc (Zn)	(min)	250.00 ppm
D-Pantothenic Acid	(min)	39.00 mg/lb

## FEEDING DIRECTIONS

Feed continuously as sole ration to show pigs from 50 to 180 lbs weight or show weight as directed by your Purina Mills representative.

**Important:** This product is to be fed only to the animal species as directed on the label.

### Follow these management practices:

1. Provide a source of fresh, clean water and adequate drinking space per pig at all times.
2. Provide a draft-free pen with clean, dry sleeping area. Keep feed and water at the opposite end of the pen from the bedding area.
3. Any ration change should be made gradually to avoid digestive upsets that could result in scours.
4. When using a self-feeder, make sure it is adjusted to minimize feed wastage. Feeders should be well-managed so as to provide adequate feeder space, prevent moisture condensation, mold and insect development.
5. Consult your veterinarian for recommended health programs in your area.
6. Observe withdrawal times for medication used.

### Caution:

Use only as directed. Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness or death.

Code	Product Description
27BK -	Show Chow® Pig Basis 18.5 w/o
27BL -	Show Chow® Pig Basis 18.5 CTC 100

### Important Tips for Raising Award-Winning Pigs

Efficient production requires a thorough understanding and application of the fundamental principles of good husbandry and sanitation. The Purina Mills® 4-Square program will help you step into the spotlight.

- 1. GOOD BREEDING:** Practice a sound genetic program of selection and culling. Know the feeling when you have that perfect animal that has the best potential to win.
- 2. GOOD FEEDING:** Proper nutrition for different needs and lifestyles starts with Show Chow® products. You can't become a Grand Champion without the best nutrition.
- 3. SOUND MANAGEMENT:** A clean environment minimizes stress and improves average daily gains. The daily attention to detail is the difference between a Grand Champion and lower placement.
- 4. PREVENTATIVE HEALTH:** Establish an effective health program with your local veterinarian. A sick animal never makes it to the top.

These are the building blocks of the Purina Mills® Show Chow® program and the keys to successful production. Practical application of these basic principles will not only enhance your animal's growth and development, but also increase its potential of winning on the show circuit.