



Offer Your Show
Enthusiasts the Best!



Show Chow® Broiler Complete

This is a nutritionally complete, balanced ration for growing broilers from hatch to market. This 22.5% protein feed is designed to get birds off to a good start and grow them into show condition within a very short period of time. Purina Mills® Show Chow® Broiler Complete is supported by Purina Mills knowledge, experience and research.

FEATURES	BENEFITS
Nutritionally complete feed	Contains all the essential nutrients required throughout the growing and finishing phases – allows show birds to develop to their full potential
Amino acid balance	Gets birds off to a good start and quickly grows them into show condition – allows proper growth and development to produce good conformation – promotes excellent feathering
Highly effective pigmenting materials	Results in a deep skin, shank and beak color
Product form	Particle size is easy for starting chickens and growing birds to eat Prevents sorting – assures consistent nutrient intake Reduces feed wastage
High fat and energy content	Provides necessary fuel to grow birds Birds develop an excellent finish
Research and field proven	Feed it with total confidence – <i>backed by Purina Mills' legendary tradition of fundamental and applied research – numerous winning entries at local and national shows</i>
Medicated Option (Amprolium and BMD)	Aids in the prevention of coccidiosis For increased weight and improved feed efficiency No withdrawal time required

Regional Availability

Check your current price list for availability in your region, or contact your local Purina Mills Representative for more information.

For more information on this product, visit our website at www.ShowChow.com or call Purina Mills Customer Service at 1-800-227-8941.



Show Chow® Broiler Complete

GUARANTEED ANALYSES

Crude Protein %	(min)	22.50
Lysine %	(min)	1.10
Methionine %	(min)	.40
Crude Fat %	(min)	4.50
Crude Fiber %	(max)	4.50
Calcium %	(min)	.70
Calcium %	(max)	1.20
Phosphorus %	(min)	.60
Salt %	(min)	.10
Salt %	(max)	.60
Active Drug Ingredients		
Amprolium, %		.0125
BMD, grams per ton		50

FEEDING DIRECTIONS

Feed to show birds as the sole ration from hatch until birds are shown.

Warning:

Use as sole source of amprolium.

Special Consideration

Do not use in feeds containing bentonite.

Important Tips for Raising Award-Winning Poultry

Efficient production requires a thorough understanding and application of the fundamental principles of good husbandry and sanitation. These include:

- 1. GOOD BREEDING:** Good breeding gives poultry the ability to perform satisfactorily and produce healthy offspring.
- 2. GOOD NUTRITION:** An adequate amount of a balanced ration containing all required nutrients, vitamins and minerals is essential for good health and proper conformation.
- 3. SOUND MANAGEMENT:** "Know How" is required to provide the proper environment and care to minimize stress, which can adversely affect development.
- 4. CAREFUL SANITATION:** Cleanliness is essential in providing a healthful environment.

These are the building blocks of the Purina Mills® Show Chow® poultry program and the keys to successful poultry production. Practical application of these basic principles will not only enhance your bird's growth and development, but also increase its potential of winning on the show circuit.

Code		Product Description
6158	-	Show Chow® Broiler Complete w/o
61S5	-	Show Chow® Broiler Complete Starter MP .0125 BMD 50