



**Offer Your Show  
Enthusiasts the Best!**



## Purina Mills® Show Chow® Turkey Starter

*This is a nutritionally complete, starting ration for growing show turkeys from hatch to eight weeks of age. This 30% protein diet is designed to develop poult to their full genetic potential.*

*Purina Mills® Show Chow® Turkey Starter can be followed by Purina Mills® Show Chow® Turkey Grower/Finisher from eight weeks of age through show. Purina Mills® Show Chow® Turkey Starter is supported by Purina Mills knowledge, experience and research.*

FEATURES	BENEFITS
Nutritionally complete feed	Provides all the essential nutrients to develop birds from hatch to eight weeks of age – provides the proper levels of amino acids for optimum growth and development Developes strong bones – allows poult to achieve their full potential
Product form	Particle size easy for starting poult to eat Prevents sorting – assures consistent nutrient intake Reduces feed wastage
Research proven	Feed it with total confidence – <i>backed by Purina Mills' legendary tradition of fundamental and applied research – numerous winning entries at local and national shows</i>
Medicated option (Amprolium and BMD)	Aids in the prevention of coccidiosis For increased weight and improved feed efficiency No withdrawal time required

**Regional Availability**

*Check your current price list for availability in your region, or contact your local Purina Mills Representative for more information.*

*For more information on this product, visit our website at [www.ShowChow.com](http://www.ShowChow.com) or call Purina Mills Customer Service at 1-800-227-8941.*



# Show Chow® Turkey Starter

## GUARANTEED ANALYSES

Crude Protein %	(min)	30.00
Lysine %	(min)	1.40
Methionine %	(min)	.60
Crude Fat %	(min)	3.00
Crude Fiber %	(max)	4.50
Calcium %	(min)	1.20
Calcium %	(max)	1.70
Phosphorus %	(min)	.80
Salt %	(min)	.10
Salt %	(max)	.50
Active Drug Ingredients		
Amprolium %		.0125
BDM, grams per ton		50

## FEEDING DIRECTIONS

Feed continuously as sole ration to turkeys from hatch until 8 weeks of age. Toms will consume between 12-14 lbs. of feed and hens will consume between 10-12 lbs. of feed to 8 weeks.

**Important:**

A feeding program is only as effective as the management practices and disease control measures followed.

**Caution:**

Store in a dry area away from insects. Do not feed moldy or insect-infested feed to birds as it may cause illness, performance loss or death.

**Important Tips for Raising Award-Winning Poultry**

Efficient production requires a thorough understanding and application of the fundamental principles of good husbandry and sanitation. These include:

- 1. GOOD BREEDING:** Good breeding gives poultry the ability to perform satisfactorily and produce healthy offspring.
- 2. GOOD NUTRITION:** An adequate amount of a balanced ration containing all required nutrients, vitamins and minerals is essential for good health and proper conformation.
- 3. SOUND MANAGEMENT:** "Know How" is required to provide the proper environment and care to minimize stress, which can adversely affect development.
- 4. CAREFUL SANITATION:** Cleanliness is essential in providing a healthful environment.

These are the building blocks of the Purina Mills® Show Chow® Poultry feed program and the keys to successful poultry production. Practical application of these basic principles will not only enhance your bird's growth and development, but also increase its potential of winning on the show circuit.

Code	Product Description
8180 -	Show Chow® Turkey Starter w/o
81X4 -	Show Chow® Turkey Starter MP .0125 BMD 50